

## ORDER



**Orders**  
**Order / Rev:** 45072  
**Alt Order #:** 27665836  
**Product Desc:** TV  
**Estimate:** 1469  
**Flight Dates:** 03/28/22 - 05/15/22  
**Original Date / Rev:** 01/20/22 / 04/19/22  
**Order Type:** GENERAL

## KLKN-TV

**Primary AE:** Katz Washington, D.C.  
**Sales Office:** DC  
**Sales Region:** National

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 815 Grandview Ave., Ste. 600  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Brett Lindstrom for Governor  
**Demographic:** A18+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-05

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	183	\$28,285.00	\$24,042.25
04/25/22	05/10/22	111	\$17,380.00	\$14,773.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	183	\$28,285.00	\$24,042.25	0.00
May 2022	111	\$17,380.00	\$14,773.00	0.00
<b>Totals</b>	<b>294</b>	<b>\$45,665.00</b>	<b>\$38,815.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/04/22	05/06/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	MTWTF--	:30	5	\$105.00	P-04	0.00	NM	25	\$2,625.00
COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/04/22	04/10/22	MTWTF--		5				\$105.00		0.00			
	Week:	04/11/22	04/17/22	MTWTF--		5				\$105.00		0.00			
	Week:	04/18/22	04/24/22	MTWTF--		5				\$105.00		0.00			
	Week:	04/25/22	05/01/22	MTWTF--		5				\$105.00		0.00			
	Week:	05/02/22	05/08/22	MTWTF--		5				\$105.00		0.00			
N 2	KLKN	04/04/22	05/06/22	Good Morning America Good Morning America	CM	7a-9a	MTWTF--	:30	5	\$140.00	P-04	0.00	NM	20	\$2,800.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/04/22	04/10/22	MTWTF--		5				\$140.00		0.00			
	Week:	04/11/22	04/17/22	-----		0				\$0.00		0.00			
	Week:	04/18/22	04/24/22	MTWTF--		5				\$140.00		0.00			
	Week:	04/25/22	05/01/22	MTWTF--		5				\$140.00		0.00			
	Week:	05/02/22	05/08/22	MTWTF--		5				\$140.00		0.00			
N 3	KLKN	04/04/22	05/06/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	MTWTF--	:30	5	\$75.00	P-04	0.00	NM	25	\$1,875.00

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Advertiser: Brett Lindstrom for Governor  
 Product Desc: TV  
 Estimate: 1469  
**KLKN-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	MTWTF--		5				\$75.00		0.00			
		Week: 04/11/22	04/17/22	MTWTF--		5				\$75.00		0.00			
		Week: 04/18/22	04/24/22	MTWTF--		5				\$75.00		0.00			
		Week: 04/25/22	05/01/22	MTWTF--		5				\$75.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--		5				\$75.00		0.00			
N 4	KLKN	04/04/22	05/06/22	M-F 1p-2p M-F 1p-2p General Hospital	CM	1p-2p	MTWTF--	:30	5	\$50.00	P-04	0.00	NM	24	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	MTWTF--		5				\$50.00		0.00			
		Week: 04/11/22	04/17/22	MTWTF--		4				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
14	KLKN	04/11/22-04/17/22		M-F 1p-2p		1p-2p	MTWThF----	:30		<del>(\$50.00)</del>		0.00	NM		
See MG 4.31 [Special Report] Preempt															
31	KLKN	05/10/22-05/10/22		M-F 1p-2p		1p-2p	-T-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 4.14 04/13															
		Week: 04/18/22	04/24/22	MTWTF--		5				\$50.00		0.00			
		Week: 04/25/22	05/01/22	MTWTF--		5				\$50.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--		5				\$50.00		0.00			
N 5	KLKN	03/28/22	04/01/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	MTWTF--	:30	5	\$150.00	P-05	0.00	NM	5	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	MTWTF--		5				\$150.00		0.00			
N 6	KLKN	03/28/22	04/03/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	MTWTF--	:30	5	\$200.00	P-05	0.00	NM	5	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	MTWTF--		5				\$200.00		0.00			
N 7	KLKN	04/04/22	05/06/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	4	\$175.00	P-04	0.00	NM	11	\$1,925.00
COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	MTWTF--		3				\$175.00		0.00			
		Week: 04/11/22	04/17/22	-----		0				\$0.00		0.00			
		Week: 04/18/22	04/24/22	-----		0				\$0.00		0.00			
		Week: 04/25/22	05/01/22	MTWTF--		4				\$175.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--		4				\$175.00		0.00			
N 8	KLKN	04/04/22	05/06/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	22	\$5,500.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	MTWTF--		5				\$250.00		0.00			
		Week: 04/11/22	04/17/22	MTWTF--		5				\$250.00		0.00			
		Week: 04/18/22	04/24/22	MTWTF--		4				\$250.00		0.00			
		Week: 04/25/22	05/01/22	MTWTF--		5				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
23	KLKN	04/25/22-05/01/22		Ch 8 News at 10p M-F		10p-1035p	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 43.25,43.26,43.27 [Schedule Change-Late News 4/28 & 4/29] Preempt															
24	KLKN	04/25/22-05/01/22		Ch 8 News at 10p M-F		10p-1035p	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 43.25,43.26,43.27 [Schedule Change-Late News 4/28 & 4/29] Preempt															
		Week: 05/02/22	05/08/22	MTWTF--		5				\$250.00		0.00			
N 9	KLKN	04/04/22	05/05/22		CM	9p-10p		:30	1	\$250.00	P-04	0.00	NM	2	\$500.00

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Thursday Prime 3			---T---								
				Thursday Prime 3											
				COMMENTS APPLY TO SUB LINES A THRU B											
				Big Sky-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/04/22		04/10/22	---T---						1	\$250.00		0.00			
Week: 04/11/22		04/17/22	-----						0	\$0.00		0.00			
Week: 04/18/22		04/24/22	-----						0	\$0.00		0.00			
Week: 04/25/22		05/01/22	-----						0	\$0.00		0.00			
Week: 05/02/22		05/08/22	---T---						1	\$250.00		0.00			
N 10	KLKN	04/29/22	04/29/22	NFL Draft Fri	CM	6p-1030p	----F--	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
				NFL Draft Friday											
				COMMENTS APPLY TO SUB LINES A THRU A											
				NFL Draft on ABC (Rounds 2-3)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		05/01/22	----F--						1	\$400.00		0.00			
N 13	KLKN	04/04/22	05/07/22	Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$100.00	P-04	0.00	NM	2	\$200.00
				Ch 8 News Sat at 6p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Eyewitness News 8 At 6-Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/04/22		04/10/22	-----S-						1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KLKN	04/04/22-04/10/22		Ch 8 News Sat at 6p		6p-630p	-----Sa--	:30		<del>(\$200.00)</del>		0.00	NM		
				See MG 14.7,14.8											
				[Schedule Change-Saturday Early News 5p-530p] Preempt											
Week: 04/11/22		04/17/22	-----						0	\$0.00		0.00			
Week: 04/18/22		04/24/22	-----						0	\$0.00		0.00			
Week: 04/25/22		05/01/22	-----S-						1	\$100.00		0.00			
Week: 05/02/22		05/08/22	-----S-						1	\$100.00		0.00			
N 14	KLKN	04/04/22	05/07/22	Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$200.00	P-04	0.00	NM	4	\$800.00
				Ch 8 News Sat at 10p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/04/22		04/10/22	-----						0	\$0.00		0.00			
Week: 04/11/22		04/17/22	-----S-						1	\$200.00		0.00			
Week: 04/18/22		04/24/22	-----S-						1	\$200.00		0.00			
Week: 04/25/22		05/01/22	-----S-						1	\$200.00		0.00			
Week: 05/02/22		05/08/22	-----S-						1	\$200.00		0.00			
N 15	KLKN	04/03/22	05/08/22	Good Morning America Su	CM	7a-8a	-----S	:30	2	\$75.00	P-04	0.00	NM	7	\$525.00
				Good Morning America Su											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Weekend Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-----S						2	\$75.00		0.00			
Week: 04/04/22		04/10/22	-----S						1	\$75.00		0.00			
Week: 04/11/22		04/17/22	-----S						1	\$75.00		0.00			
Week: 04/18/22		04/24/22	-----S						1	\$75.00		0.00			
Week: 04/25/22		05/01/22	-----S						1	\$75.00		0.00			
Week: 05/02/22		05/08/22	-----S						1	\$75.00		0.00			
N 16	KLKN	04/03/22	04/03/22	This Week	CM	8a-9a	-----S	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
				This Week											
				COMMENTS APPLY TO SUB LINES A THRU A											
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-----S						1	\$75.00		0.00			
N 17	KLKN	04/04/22	05/08/22	ABC World News Su	CM	5p-530p	-----S	:30	1	\$175.00	P-02	0.00	NM	2	\$350.00
				ABC World News Su											
				COMMENTS APPLY TO SUB LINES A THRU A											
				ABC News-Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/04/22		04/10/22	-----						0	\$0.00		0.00			
Week: 04/11/22		04/17/22	-----						0	\$0.00		0.00			
Week: 04/18/22		04/24/22	-----						0	\$0.00		0.00			

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Advertiser: Brett Lindstrom for Governor  
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 Estimate: 1469  
**KLKN-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		05/01/22	-----S						1	\$175.00		0.00			
Week: 05/02/22		05/08/22	-----S						1	\$175.00		0.00			
N 18	KLKN	04/03/22	05/08/22	Ch 8 News Sun at 530p CM		530-6p	-----S	:30	1	\$200.00	P-04	0.00	NM	6	\$1,200.00
		Ch 8 News Sun 530p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News At 5:30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-----S						1	\$200.00		0.00			
Week: 04/04/22		04/10/22	-----S						1	\$200.00		0.00			
Week: 04/11/22		04/17/22	-----S						1	\$200.00		0.00			
Week: 04/18/22		04/24/22	-----S						1	\$200.00		0.00			
Week: 04/25/22		05/01/22	-----S						1	\$200.00		0.00			
Week: 05/02/22		05/08/22	-----S						1	\$200.00		0.00			
N 19	KLKN	04/04/22	05/08/22	Ch 8 News Sun at 10p CM		10p-1035p	-----S	:30	1	\$250.00	P-04	0.00	NM	5	\$1,250.00
		Ch 8 News Sun at 10p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/04/22		04/10/22	-----S						1	\$250.00		0.00			
Week: 04/11/22		04/17/22	-----S						1	\$250.00		0.00			
Week: 04/18/22		04/24/22	-----S						1	\$250.00		0.00			
Week: 04/25/22		05/01/22	-----S						1	\$250.00		0.00			
Week: 05/02/22		05/08/22	-----S						1	\$250.00		0.00			
N 20	KLKN	05/09/22	05/10/22	Ch 8 News at 6a M-F CM		6a-7a	MT-----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
		Ch 8 Eyewitness News 6a													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/09/22		05/15/22	MT-----						2	\$105.00		0.00			
N 21	KLKN	05/09/22	05/10/22	Good Morning America CM		7a-9a	MT-----	:30	3	\$140.00	P-04	0.00	NM	3	\$420.00
		Good Morning America													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/09/22		05/15/22	MT-----						3	\$140.00		0.00			
N 22	KLKN	05/09/22	05/10/22	Ch 8 News Midday M-F CM		11a-12p	MT-----	:30	1	\$50.00	P-05	0.00	NM	1	\$75.00
		Ch 8 News Midday M-F													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/09/22		05/15/22	MT-----						1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	05/09/22-05/15/22		Ch 8 News Midday M-F		11a-12p	MT-----	:30		\$75.00		0.00	NM		
N 23	KLKN	05/09/22	05/10/22	M-F 1p-2p CM		1p-2p	MT-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		M-F 1p-2p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/09/22		05/15/22	MT-----						1	\$50.00		0.00			
N 24	KLKN	05/09/22	05/10/22	Ch 8 News at 5p M-F CM		5p-530p	MT-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		Ch 8 News 5p M-F													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/09/22		05/15/22	MT-----						1	\$200.00		0.00			
N 25	KLKN	05/09/22	05/10/22	Ch 8 News at 6p M-F CM		6p-630p	MT-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Ch 8 Eyewitness News 6p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/09/22		05/15/22	MT-----						1	\$250.00		0.00			
N 26	KLKN	05/09/22	05/10/22		CM	630p-7p	MT-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00

Order / Rev: 45072  
 Alt Order #: 27665836  
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor  
 Product Desc: TV  
 Estimate: 1469

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630p-7p M-F 630p-7p COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					1	\$175.00		0.00			
N27	KLKN	05/09/22	05/10/22	Ch 8 News at 10p M-F	CM	10p-1035p	MT-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Ch 8 News at 10p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					1	\$250.00		0.00			
N28	KLKN	03/28/22	05/06/22	Ch 8 News at 6a M-F	CM	6a-7a	MTWTF--	:30	5	\$105.00	P-04	0.00	NM	5	\$525.00
Ch 8 Eyewitness News 6a COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					5	\$105.00		0.00			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----					0	\$0.00		0.00			
N29	KLKN	03/28/22	05/06/22	Good Morning America	CM	7a-9a	MTWTF--	:30	7	\$140.00	P-04	0.00	NM	7	\$980.00
Good Morning America COMMENTS APPLY TO SUB LINES A THRU A Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					7	\$140.00		0.00			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----					0	\$0.00		0.00			
N30	KLKN	03/28/22	05/06/22	Ch 8 News Midday M-F	CM	11a-12p	MTWTF--	:30	5	\$50.00	P-05	0.00	NM	5	\$250.00
Ch 8 News Midday M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					5	\$50.00		0.00			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----					0	\$0.00		0.00			
N31	KLKN	03/28/22	05/06/22	M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$25.00	P-05	0.00	NM	5	\$125.00
M-F 1p-2p COMMENTS APPLY TO SUB LINES A THRU A General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					5	\$25.00		0.00			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----					0	\$0.00		0.00			
N32	KLKN	03/28/22	05/06/22	M-F 630p-7p	CM	630p-7p	MTWTF--	:30	5	\$175.00	P-04	0.00	NM	5	\$875.00
M-F 630p-7p COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					5	\$175.00		0.00			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																																																																
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Week:	05/02/22	05/08/22	-----	0	\$0.00	0.00																																																																																																																									
N 35	KLKN	03/28/22	05/08/22	ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$250.00	P-01	0.00	NM	3	\$750.00																																																																																																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																																																																																									
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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																																																																																																			
3	KLKN	04/25/22-05/01/22		ABC World News Sat		530p-6p	-----Sa--	:30		<del>(\$250.00)</del>	0.00	NM																																																																																																																			
See MG 43.28,43.29,43.30																																																																																																																															
[Schedule Change-NFL Draft 11a-6p] Preempt																																																																																																																															
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Week:	05/02/22	05/08/22	-----S-	1	\$250.00	0.00																																																																																																																									
N 37	KLKN	03/28/22	05/07/22	Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00																																																																																																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																																																																																									
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Week:	05/02/22	05/08/22	-----	0	\$0.00	0.00																																																																																																																									
N 38	KLKN	03/28/22	05/08/22	ABC World News Su	CM	5p-530p	-----S	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00																																																																																																																
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N 39	KLKN	03/28/22	05/08/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00																																																																																																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																																																																																									
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Week:	05/02/22	05/08/22	-----	0	\$0.00	0.00																																																																																																																									
N 40	KLKN	03/28/22	05/06/22	Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	5	\$175.00	P-05	0.00	NM	5	\$875.00																																																																																																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																																																																																									
Week:	03/28/22	04/03/22	MTWTF--	5	\$175.00	0.00																																																																																																																									
Week:	04/04/22	04/10/22	-----	0	\$0.00	0.00																																																																																																																									
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Week:	05/02/22	05/08/22	-----	0	\$0.00	0.00																																																																																																																									
N 41	KLKN	03/28/22	05/15/22	Nightline	CM	1135p-1208a	MTWTF--	:30	1	\$30.00	P-05	0.00	NM	1	\$30.00																																																																																																																
Nightline																																																																																																																															



Order / Rev: 45072  
 Alt Order #: 27665836  
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor  
 Product Desc: TV  
 Estimate: 1469

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/25/22		04/25/22	05/01/22	-----S			1		\$150.00	0.00					
Week: 05/02/22		05/02/22	05/08/22	-----S			1		\$150.00	0.00					
N 46	KLKN	04/11/22	04/17/22	Good Morning America	CM	7a-9a	MTWTF--	:30	4	\$175.00	P-03	0.00	NM	4	\$700.00
				Good Morning America											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	MTWTF--			4		\$175.00	0.00					
N 47	KLKN	04/11/22	04/24/22	M-F 630p-7p	CM	630p-7p	MTWTF--	:30	4	\$250.00	P-03	0.00	NM	7	\$1,750.00
				M-F 630p-7p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	MTWTF--			4		\$250.00	0.00					
Week: 04/18/22		04/18/22	04/24/22	MTWTF--			3		\$250.00	0.00					
N 48	KLKN	04/16/22	04/16/22	Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				Ch 8 News Sat at 6p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Eyewitness News 8 At 6-Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	-----S-			1		\$175.00	0.00					
N 49	KLKN	04/14/22	04/21/22	Thursday Prime 3	CM	9p-10p	---T---	:30	1	\$350.00	P-03	0.00	NM	2	\$700.00
				Thursday Prime 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	---T---			1		\$350.00	0.00					
Week: 04/18/22		04/18/22	04/24/22	---T---			1		\$350.00	0.00					
N 50	KLKN	04/18/22	04/24/22	Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				Ch 8 News Sat at 6p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Eyewitness News 8 At 6-Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-----S-			1		\$125.00	0.00					
N 51	KLKN	04/18/22	04/24/22	ABC World News Su	CM	5p-530p	-----S	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
				ABC World News Su											
				COMMENTS APPLY TO SUB LINES A THRU A											
				ABC News-Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-----S			1		\$250.00	0.00					
													Totals	294	\$45,665.00





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27665836	<b>Changes as of:</b> 4/19/2022 at 10:44 AM	<b>Version:</b> Highlighting Makegood 6	<b>Status:</b> Accepted
<b>CPE:</b> 321/373/1469	<b>Flight:</b> 3/28/22 - 5/15/22	<b>Station:</b> KLKN	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> MEDIUM BUYING LLC	<b>Advertiser:</b> Brett Lindstrom for Governor	<b>Market:</b> Lincoln&Hstng-Krny-Pls DMA	<b>Total \$:</b> \$45,665.00
815 Grandview Ave	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 294
Suite 600	<b>Agency Order #:</b> 11311012	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
COLUMBUS, OH 43215	<b>Buyer:</b> Lloyd, Dillon	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Assistant:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Traffic #:</b> 45072

**Separation:**

**Comments:** REVISED TO MATCH NEW RATE CARD

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/28 - 5/9							Total Spots	Total \$	CPP*	GRP*		
							3/28	4/4	4/11	4/18	4/25	5/2	5/9						
MSD 12	Sa 5:30p-6p		ABC News-Sat	\$250.00	0	30	0	0	0	1	1	0	1	0		2	\$500.00	\$0.00	0.0
MSD 57	Th 9p-10p		Big Sky-ABC	\$250.00	0.0	30	0	0	0	0	1	0	0	0		0	\$0.00	\$0.00	0.0
MGD 63	Th 7p-10:30p		NFL DRAFT ROUND 1	\$400.00	0.0	30	0	0	0	0	1	0	0	1		\$400.00	\$0.00	0.0	
MGD 64	Sa 11a-6p		NFL DRAFT ROUND 4-7	\$50.00	0.0	30	0	0	0	0	2	0	0	2		\$100.00	\$0.00	0.0	
TOTALS:							51	43	43	46	50	49	12	294 \$45,665.00 \$0.00 0.0					

Makegood Comments			
Date/Time	Action	Added by	Comment
04/19/22 10:44 AM	Sent To Rep	Joy Wenn	See spots n/a due to program change, is now NFL Draft. See MGs on lines 63-64